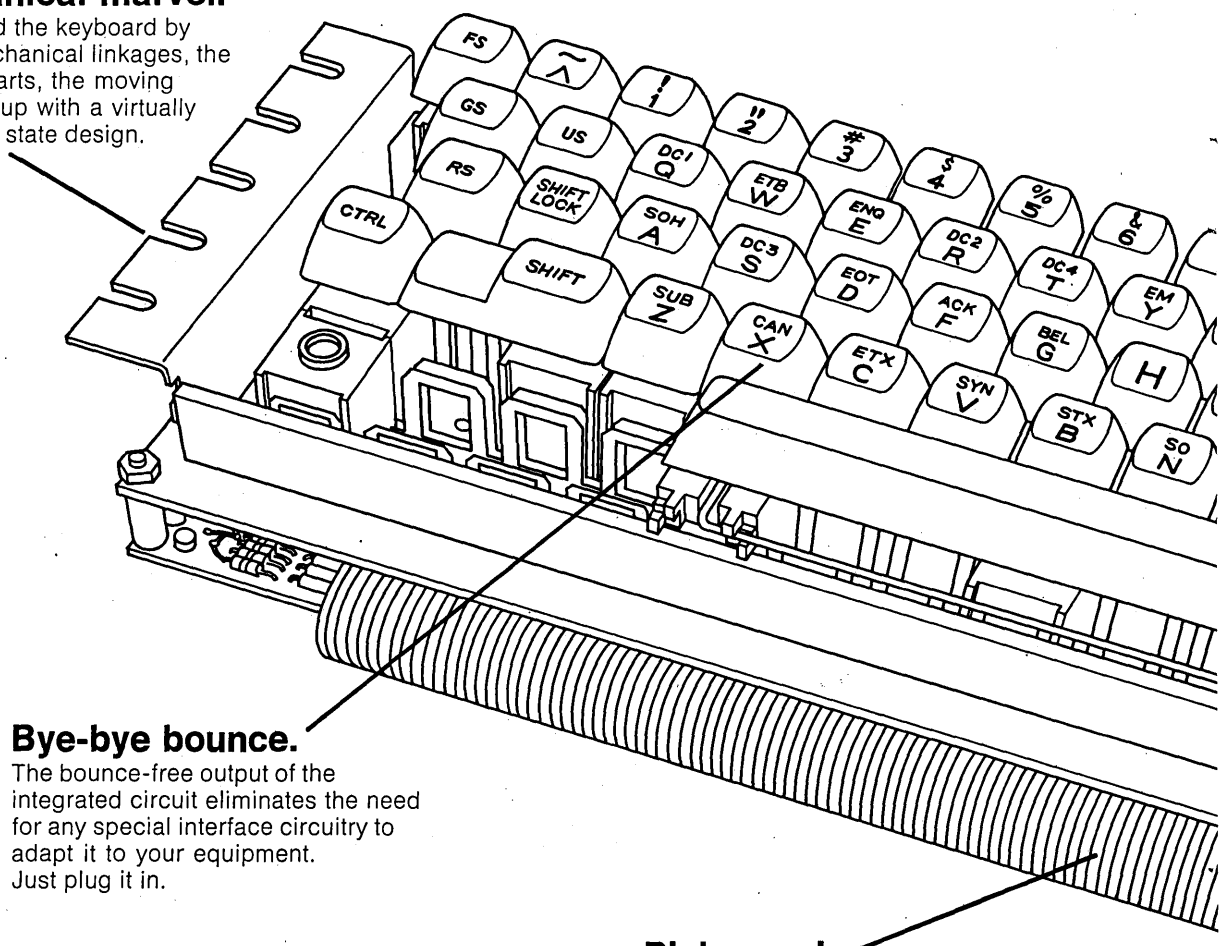
We've re-invented the name is the same.

The unmechanical marvel.

We've uncomplicated the keyboard by getting rid of the mechanical linkages, the electromechanical parts, the moving contacts. And came up with a virtually trouble-free, all solid state design.



Bye-bye bounce.

The bounce-free output of the integrated circuit eliminates the need for any special interface circuitry to adapt it to your equipment. Just plug it in.

Pick a code.

We supply any 8-bit code (or less); hexadecimal; Baudot, BCD; USASCII mono-mode, dual-mode and tri-function; plus EBCDIC and custom codes.

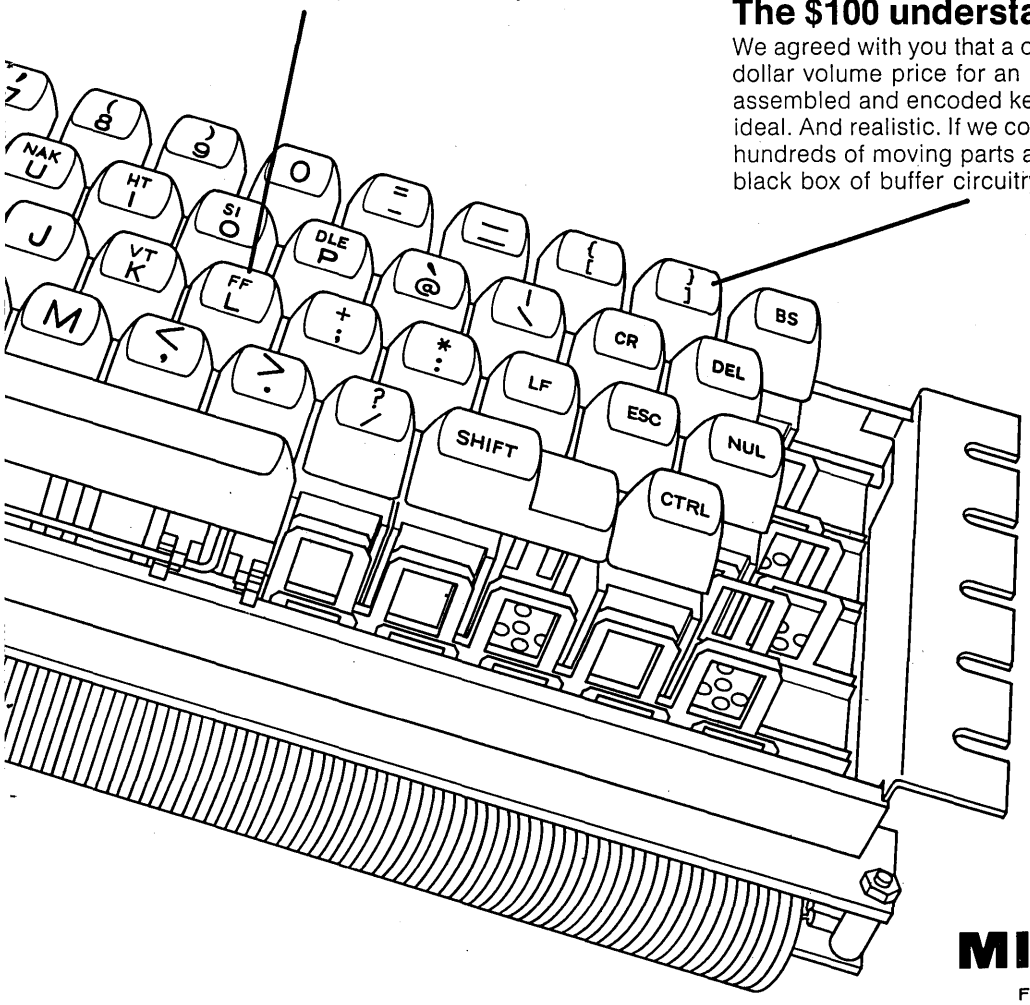
keyboard. Only the

Solid state all the way.

The re-inventing started with the world's first application of an integrated circuit as a keyboard switching element. Actuated by a magnet on the key plunger, the integrated circuit delivers a digital output which is fed into the encoding matrix of the keyboard.

The $100 understanding.

We agreed with you that a one hundred dollar volume price for an all solid state, assembled and encoded keyboard was ideal. And realistic. If we could get rid of the hundreds of moving parts and the big black box of buffer circuitry.



A good start.

Our handy "Condensed Keyboard Guide" briefly discusses keyboards and options to give you an idea of the broad offering that we already have available. MICRO SWITCH application engineers are ready to work with you in developing the most economical keyboard designs to meet your precise format and encoding needs.

MICRO SWITCH
FREEPORT, ILLINOIS 61032
A DIVISION OF HONEYWELL

CIRCLE 65 ON READER CARD